



KIDNEY HEALTH AUSTRALIA & ABC

MARK COLVIN SCHOLARSHIP
'It's all been bloody marvellous'



Guidelines for Applicants 2018

GOAL

The ABC values the skills of its journalists, broadcasters and program-makers and aims to promote the development of broader and deeper understanding of the craft throughout their careers.

The Mark Colvin Scholarship was set up to offer either entry level journalists, or those from non-traditional journalism backgrounds with a demonstrated passion for journalism, the opportunity for professional development. It aims to promote a broad knowledge of the technical and editorial skills associated with reporting across all media platforms, a commitment to quality research, to accurate reporting and to excellence in storytelling.

Each year the Scholarship winner will have the chance to work with leading practitioners of their craft, through placements in strategic areas of the ABC, as part of a cadetship program. The Scholarship will enrich the experience of the Mark Colvin Scholar so that they can bring a broader perspective to their work. It aims to encourage the art of story-telling with an intellectual and honest edge in news and current affairs and programs: skills which were epitomised in Mark Colvin's work.

BACKGROUND

The Mark Colvin Scholarship was founded by Kidney Health Australia in collaboration with the ABC in 2017 to commemorate the life and work of esteemed journalist and broadcaster Mark Colvin.

Kidney Health Australia is the national profit-for-purpose organisation dedicated to improving the health outcomes and quality of life, for people living with kidney disease, and their families and carers.

Mark Colvin was born in 1952 and joined the ABC on the rock station 2JJ in January 1975 initially working as a cadet journalist. Mark worked as a presenter and reporter on a wide variety of news and current affair programs on ABC radio and television including: The World Today, Nationwide, AM, PM, Four Corners, Foreign Correspondent, 7.30 Report and Lateline.

Whilst on assignment for the 7.30 Report in Africa, Mark contracted an infection which led to the development of Wegener's granulomatosis, a rare autoimmune inflammation of blood vessels. At the time the illness nearly killed him, and ultimately it resulted in kidney failure requiring dialysis, and in 2013, a kidney transplant. Mark received a kidney from a living donor, Mary-Ellen Field a friend and colleague. He developed a relationship with Kidney Health Australia as a result of his illness. Mark died from lung cancer, a complication of the

strong immunosuppressant medications taken to prevent rejection of a transplanted kidney, on 11 May 2017 aged 65.

Mark Colvin was renowned for his in depth knowledge of world affairs, his command of many languages, his intellect and his wisdom. He was also known for his prolific use of Twitter, with his @Colvinus account tweeting "It's all been bloody marvellous" after his death – always one to have the last word. He was a man of great compassion, humanity and generosity. Mark Colvin was one of Australia's finest and most authoritative journalists, a master interviewer, and was admired and respected by his workmates and audiences alike for his intellect, wit and absolute integrity.

The Scholarship is designed to honour Mark Colvin by creating career development opportunities for entry level journalists or those from non-traditional journalism backgrounds with a demonstrated passion for journalism and to promote the values that epitomised Mark Colvin's journalism.

GUIDELINES

How the scholarship operates

The Scholarship aims to promote a broad knowledge of the technical and editorial skills associated with reporting in all media, a commitment to quality research, to accurate reporting and to excellence in storytelling.

One novice journalist is offered the opportunity to develop these skills and attributes in a number of ways, for example through:

- the assistance of an experienced professional mentor
- the opportunity to experiment in a range of techniques
- the opportunity to work in depth on an agreed story
- the opportunity to work in new environments

The Scholarship is for 12 months, depending on the activities undertaken.

APPLICATION

Candidates are invited to apply for the Mark Colvin Scholarship 2018 using this Application Form.

Applications should be submitted by 5.00pm Friday, 13th July 2018 to Annette Smith, Community Fundraising Manger, Kidney Health Australia, email: Annette.Smith@kidney.org.au

Should you have queries regarding the application process, you may contact Annette Smith via email Annette.Smith@kidney.org.au or via phone on 03 9674 4305 (MON-FRI, 9am-4pm).

SELECTION

The selection panel is appointed by the Chief Executive Officer of Kidney Health Australia or her representative.

The panel is made up of a convenor, a representative of the ABC Executive team, a member of the ABC Board, a member of Mark Colvin's family and no more than 2 experienced ABC journalists and/or broadcasters and program makers who were colleagues or friends of Mark Colvin.

The convenor of the panel will be the Learning Lead, ABC People & Culture.

Members of the Selection Panel will have an understanding of Mark Colvin and his work as a journalist, broadcaster and program maker.

The selection panel has the right not to appoint a Scholar if there are no applicants of a satisfactory standard.

The decision of the selection panel is final and applicants have no rights of appeal.

Selection criteria

1. The Mark Colvin Scholarship is open to people who are dedicated to a career in journalism.
2. The successful candidate will either be in their final year of journalism training (or equivalent) or, if from a non-traditional journalism background, needs to demonstrate that they are passionate about journalism (eg worked on a local radio or newspaper, writing for a college magazine etc.)
3. The successful candidate will demonstrate creativity and strong ideas, and be determined, resilient and ambitious. They will be flexible and willing to travel.
4. The successful candidate will have submitted an application, including:
 - o the candidate's experience
 - o an outline for a *short-story* that could be told across different platforms (eg written, audio, video etc), which can be further developed during the term of the cadetship. The short-story is to involve telling a story of any aspect of the kidney disease pathway (eg, history of the disease and its treatment, organ donation & transplantation, impact of dialysis, emerging technology and treatments, impact on children with the disease, indigenous kidney disease, the Kidney Car Rally, Big Red Kidney Bus)
 - o a summary of how the scholarship will benefit the ABC, Kidney Health Australia and the development of the applicant as a journalist.
5. Candidates should have an understanding of the role and function of the ABC in Australian society.
6. Candidates should have knowledge and understanding of Mark Colvin and his work as a journalist, broadcaster and program maker.
7. Candidates should have a knowledge of the impact of kidney disease in Australia and an appreciation of the activities of Kidney Health Australia.

CONTRACT

The Learning Lead, ABC People & Culture negotiates a contract with the Scholarship winner for the term of the scholarship. The contract is developed by ABC People and includes:

- a schedule of agreed scholarship activities. Note: these activities may only be varied through a variation of the contract negotiated with permission of the Scholar's Supervisor.
- advice to the Scholar of their rights and responsibilities to the ABC for the duration of the scholarship.
- advice to the Scholar on the support to be provided by the ABC.

PROGRAM MANAGEMENT

The Program Manager for the Scholarship is the Head, Learning ABC People & Culture.

The Program Manager is responsible for:

- The contract with the Scholar
- The budget for the scholarship (see below)
- The supervision, monitoring and reporting process for the Scholarship (see below)

The Program Manager will arrange placement with a Supervisor to manage the Scholar's activities.

The Program Manager has the right to terminate the Scholarship if the Scholar does not make satisfactory progress.

Supervision of the Scholar

The Supervisor will be a senior manager from the Division where the Scholar will spend most of their time e.g. News, Radio, etc.

The Supervisor will be provided with a copy of the Scholar's contract and proposal.

The Supervisor will keep the Learning Lead, ABC People & Culture regularly informed of the progress of the Scholar (at least twice during the length of the scholarship) and provide a written report at the completion of each scholarship. The report should contain an assessment of the Scholar's skills development, progress and conduct during the scholarship.

If the scholar does not make satisfactory progress during the Scholarship, the Supervisor must inform the Learning Lead, ABC People & Culture who has the right to terminate the Scholarship.

Scholar's Obligations

The Scholar will agree to follow the development program which is documented in the contract. This program will be based on the proposal they have submitted as part of their application and may be modified at the request of the Program Manager prior to signing of the contract.

The Scholar will meet regularly with the Supervisor and will provide regular reports to the Supervisor on their progress throughout the duration of the Scholarship.

The scholar will provide the Learning Lead ABC People & Culture and the Supervisor with a written report on completion of the Scholarship. The report should describe the activities undertaken during the Scholarship; the Scholar's personal achievements and career benefits of the Scholarship activities, criticisms and suggestions.