

POSITION DESCRIPTION

Position Title:	National Advocacy and Policy Manager		
Direct Report:	Chief Executive Officer		
Business Unit:	Corporate		
Location:	South Melbourne	Date Effective:	June 2023
Status:	Full Time	FTE	1.0

Kidney Health Australia is a for purpose organisation, dedicated to promoting healthy kidneys for all Australians. As the peak body for kidney health in Australia, Kidney Health Australia promotes and supports prevention and awareness and detection activities, and advocates for better treatment and research options into life threatening kidney conditions and is a lifeline for people with kidney disease at every stage of their journey. We are embarking on a transformation of kidney health in Australia and Advocacy is a key driver of that transformation.

POSITION OBJECTIVE

Reporting directly to the CEO, this newly created position will shape and execute a strategic advocacy plan to mobilise governments and the kidney community to transform kidney health in Australia. You will do so by consulting effectively, working collaboratively, undertaking policy analysis and research, preparing reports, correspondence, and submissions, and conducting systemic advocacy for the benefits of the Australian kidney community.

Kidney Health Australia are supported by a public relations agency to deliver our (recently developed) three-year advocacy strategy. The purpose of this role will be to lead that relationship and drive the execution of an advocacy program across Australia – focusing on securing investment and support for key Kidney Health Australia initiatives.

GOALS

1. Increasing awareness of Kidney Health Australia and Chronic Kidney Disease, driving a paradigm shift from kidney failure to kidney preservation.
2. Deliver a commitment from government(s) to support and fund / co-fund our strategic transformation initiatives.
3. Positioning kidney disease as both a health issue and an economic issue (based on new evidence from Deloitte Access Economics, released in March 2023).
4. Position Kidney Health Australia as the leading voice on kidney health to a wide range of stakeholders.
5. Drive policy reforms, and reduce the impact of, kidney disease in Australia.

DUTIES & RESPONSIBILITIES

- Provide advocacy leadership on State and National kidney health priorities taking reference from the KHA Strategic Advocacy Plan and the National Strategic Action Plan for Kidney Disease.
- Develop, monitor and implement an annual policy and advocacy plan for Board and CEO approval.
- Lead the research of, development and delivery of proactive and responsive policy and budget submissions to the benefit of KHA.
- Maintain strong and effective relationships with relevant ministerial and departmental staff in support of KHA's advocacy.
- Develop patient experience data to support advocacy and policy programs.
- Develop and manage patient led grassroots advocacy program.
- Manage external PR Agency including planning and execution of activities.
- Manage the creation and execution of the Parliamentary Friends of Kidney Disease.
- Analyse and provide briefs on government themes, policies and funding.
- Effectively engage with clinicians, researchers, people with lived experience and other stakeholders to develop policy submissions, briefing papers and other publications that detail and promote our advocacy objectives.
- Develop and implement a National Kidney Health scorecard.
- Work in consultation with the CEO and key staff to achieve policy and advocacy goals.
- Be active in the Senior Leadership Team.
- Assist the CEO as and when required with ad hoc projects.
- Report to CEO and Board against agreed annual KPI's

QUALIFICATIONS & EXPERIENCE

Mandatory Pre-Requisites

- Tertiary qualifications in any of the following disciplines: advocacy, population health, consumer health engagement, chronic disease management or related field.
- Minimum 3+ years practical experience in a government relations or advocacy role including planning, managing and implementing advocacy projects.
- An understanding of the levers employed by Government in developing and implementing health and chronic disease policy.
- Excellent research and public-speaking skills, effective written and verbal communication skills.
- Budgetary management skills.
- Problem-solving, leadership, organizational, analytical and interpersonal skills.
- Cooperative, proactive and collaborative approach to work.
- Proven time management and organisational skills, with the ability to work under pressure to meet tight deadlines.
- Demonstrated ability to collaborate with wide range of internal and external stakeholders.
- High attention to detail and commitment to accuracy.

Highly Desirable Pre-Requisites

- Previous experience working in kidney health or the wider healthcare sector.

Competencies

- Excellent interpersonal and communication skills.
- Strong organisational capabilities.
- Project management skills.
- Ability to manage conflicting deadlines.
- Establishing focus and managing change.

- Creative problem-solving abilities.
- Highly developed use of Microsoft Office software.

Other

- The role will require regular interstate travel including overnight stays and occasional weekend work.
- Current driver's license.
- Must have Police record check and Working with Children's check.
- COVID Vaccination.

Kidney Health Australia consider that the safety of children and young people is paramount. Candidates must have a current Working with Children Check (or be willing to obtain one).

All candidates must have the entitlement to work in Australia as a permanent resident or citizen.